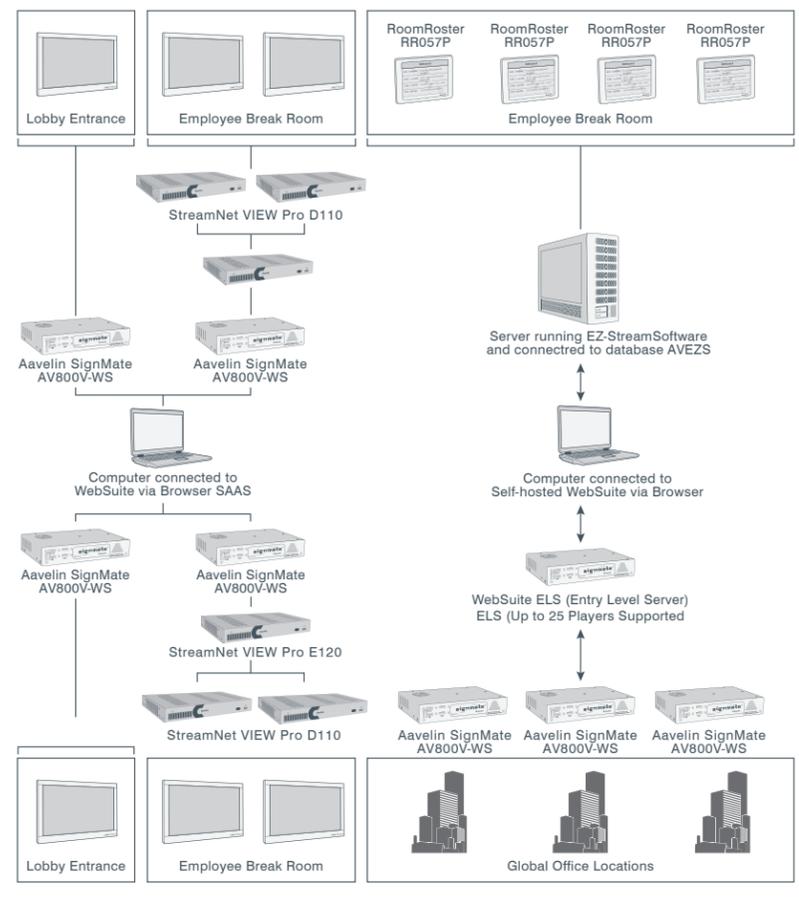


## Wiring Diagram



## Equipment List

**Sources/Media Players:**  
 Aavelin SignMate AV800V-WS  
 StreamNet VIEW Pro E120

**Decoders:**  
 StreamNet VIEW Pro D110

**Server components:**  
 WebSuite ELS

**Software:**  
 WebSuite SaaS  
 EZ-Stream

**Room Display:**  
 RoomRoster RR057P



**Contact TechSales for Installation, Design and Quote Assistance:**  
**800-705-2103**  
[techsales@clearone.com](mailto:techsales@clearone.com)

## About ClearOne

ClearOne is a global company that designs, develops and sells conferencing, collaboration, streaming and digital signage solutions for audio and visual communications. The performance and simplicity of its advanced comprehensive solutions offer unprecedented levels of functionality, reliability and scalability.

MagicBox provides leading solutions in the digital signage industry. The MagicBox platform allows for ease-of-use content creation, scheduling, and management. MagicBox provides toolsets that enable end users to combine text, graphics and multi-media content from any location. MagicBox's exceptional database integration software creates an automated information display using several database types including SQL, Oracle, Exchange, XML, Excel, and more. More information about the company can be found at [www.magicboxinc.com](http://www.magicboxinc.com)

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## Digital Signage Covers Corporations. Here's Why:

**1** Corporate installations can be immense – with massive distance requirements. StreamNet™ uses Internet Protocol technology to eliminate signal degradation inherent with RF and baseband products. With StreamNet systems, multiple streams of HD audio and video may run for thousands of feet – even miles – without loss. Best of all, StreamNet integrates perfectly with a facility's existing network infrastructure.

**2** Corporate buildings can include a few endpoints, or hundreds of displays. Unlike traditional RF or baseband solutions, StreamNet allows nearly unlimited endpoints. In addition to the nearly limitless scalability, every StreamNet device can display different information or perfectly-synced information across multiple displays.

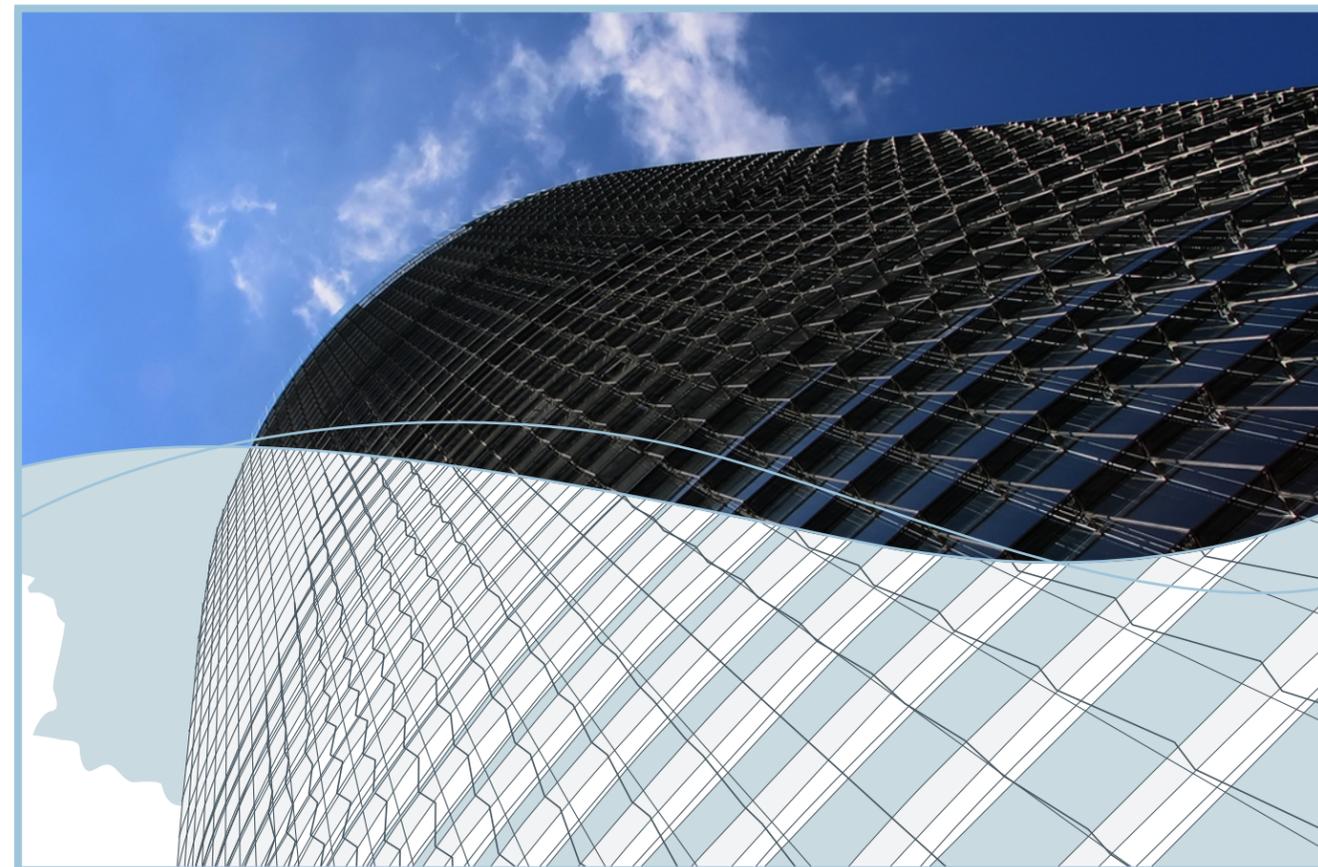
**3** Corporate projects often mandate mission-critical reliability and 24/7 uptime. StreamNet offers the best solution for installations that require maintenance and service efficiency. StreamNet is the only complete solution available which allows easy provisioning and remote management with no single point of failure. If one endpoint fails, all others continue to operate.

**4** Easily update messaging with cloud-based (SaaS) or a self-hosted (on-premise server) digital signage software platform which allows you to control your entire signage network from any web browser at any location. Centralized control of your entire network allows complete control of content assets, multiple custom-built playlists, and scheduling of content across any number of endpoints.

# A Day at the Office

**ClearOne**

OppDoc #5: Digital Signage in Corporate Buildings



The corporate environment is fast-paced and ever-changing. This is especially true in corporate buildings which house enterprise-level businesses with professional employees, a multitude of staff, as well as highly-educated customers and businesspeople from many different industries.

To fully optimize the communication processes for employees, customers and all other visitor traffic, companies are utilizing digital signage to maximize branding, values, culture and reach with targeted real-time messaging.

*Digital signage delivers the right corporate message to the right parties at the right time*

Digital signage allows corporate-branded communications to be distributed through networks of any size—from lobbies and break rooms to entire

offices, whether local or across the country. The messages contain a variety of specific information, including employee training and new-hire procedures, company events, meeting schedules, safety tips, weather and/or fire information and much more.

### Opportunity 1: Lobby entrance...

Visitors will interact with digital signage for:

- + Information such as business listings, directions, and restrooms
- + Welcome messages and company overview
- + Company information, scheduled events, and announcements

MagicBox WebSuite makes it easy to communicate with visitors through instant updates, sent to virtually unlimited endpoints at any location.

### Opportunity 2: Employee break rooms...

Digital signage in employee break rooms is a great way to:

- + Communicate corporate values
- + Display upcoming events, meeting schedules, and safety messages
- + Show employee training videos or the times and locations where training will occur

The MagicBox and Avelin media players are easy to implement and make it simple to communicate with your workforce, keeping your employees informed.

### Opportunity 3: High-traffic area...

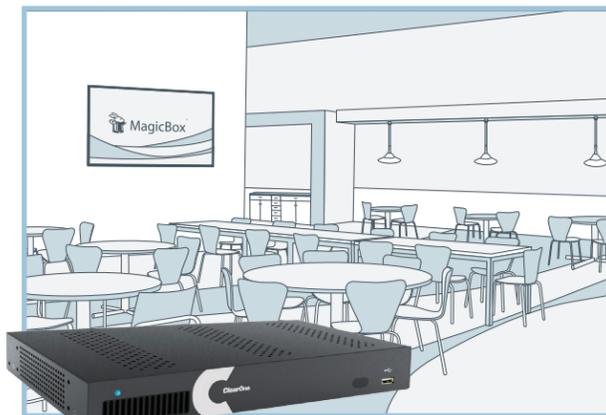
Digital signage in high-traffic areas draws attention, enables corporations to:

- + Advertise company products and services as well as those of other building tenants
- + Show time/date, current news and weather information as visitors pass
- + Display corporate website and social media content in real-time to better engage with clients
- + Use QR codes for easy mobile access
- + Establish brand perception and a welcoming atmosphere with multimedia

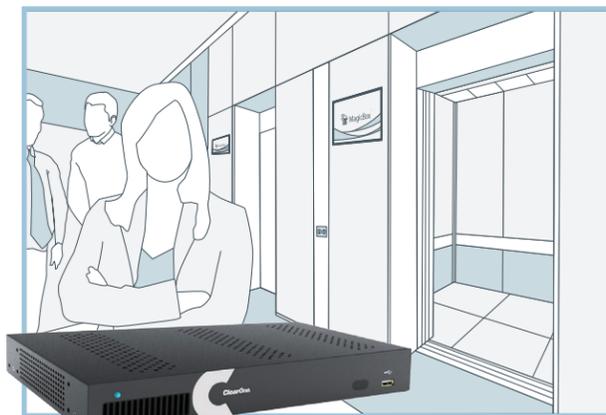
Engage your visitors with information, real-time news, social media and more with the MagicBox WebSuite platform.



StreamNet VIEW Pro E120



StreamNet VIEW Pro E120



StreamNet VIEW Pro E120

### Opportunity 4: Sales department...

Using digital signage in the sales department helps employees to see:

- + Which sales people are currently on sales calls
- + Current sales-goals scoreboards and product trends
- + Statistics on product sales or products to highlight

Motivate your sales staff with digital signage with the WebSuite platform and EZ-Stream database integration software.

### Opportunity 5: Conference room entrances...

Schedules, digitally displayed at each conference room entrance help to:

- + Save time and money with an automated, and organized strategy for efficient use of resources
- + Guide visitors to their destinations
- + Match corporate branding with specialized content

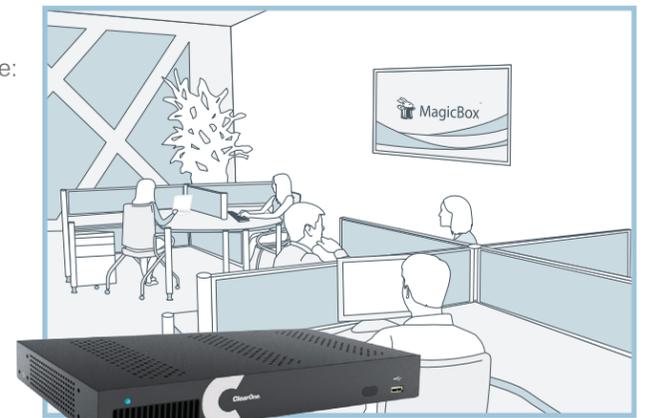
Use MagicBox's EZ-Stream database Integration software to centrally manage conference schedules, automatically displaying specific information at each room entrance.

### Opportunity 5: Business offices located in different locations...

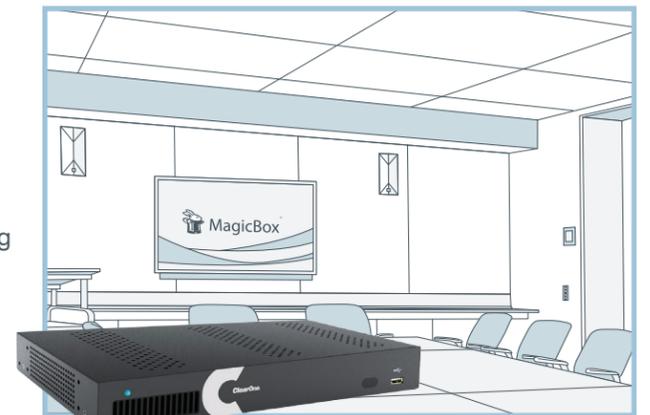
Promoting corporate messages across local and remote offices with digital signage allows:

- + The use of playlists to send "master" corporate information to multiple signage locations, whether located in the same building or across the nation
- + Users to add content specific to their locations and their interests
- + Local players to automatically pull content updates from HQ

With WebSuite from MagicBox, companies can create a unified communications network that is secure, scalable, flexible and easy to manage – the power of an enterprise-class signage infrastructure.



StreamNet VIEW Pro E120



StreamNet VIEW Pro E120



## Corporate Buildings Benefit from Digital Signage by:

- + Displaying a strong corporate culture & brand identity
- + Providing tenants ROI, saving time and labor costs from an efficient signage campaign
- + Making current events, meeting information, emergency information, as well as safety and health messages easy to access
- + Directing visitors with building maps & directories

## Did you know...

Once new content has been approved and is queued to be pulled into an Avelin's playlist section, the Avelin media player will automatically synch with the managing server at specified intervals.

Avelin media players can be set up on multiple networks across virtually any distance to synch with the server using the "pull" method. This allows corporate users a scalable and secure digital signage infrastructure with flexibility.

Users can manage content from a centralized location as well as create multiple user accounts and assign those users specific levels of access.